



2025 ADVOCACY CALENDAR

Get involved in
network activities!



MONTHLY ADVOCACY THEMES

January: Vision and Action for African Philanthropy

- Our legacy is Africa's legacy. Let's work together to create a future where philanthropy is an integral part of the continent's growth and transformation.
- Resilience is built through perseverance. Let's continue building strong networks that can withstand any challenge.
- Empowered communities can change the world. Let's continue to invest in people, especially women, giving them the tools, they need to succeed.
- The future of African philanthropy lies in our youth. Let's invest in young leaders who will shape the next generation.
- UN Day: International Day of Education (January 24)

February: Celebrating Love

- Celebrating African philanthropy means celebrating love. UBUNTU teaches us that 'I am because you are, you are because I am'.
- True progress is inclusive. Let's embrace diversity and work together to ensure no one is left behind.
- African philanthropy is not just about financial resources; it's about love for humanity. Together we can create a more equitable and just world.
- Social justice starts with us and it requires action. Let's advocate for systems that prioritize people and communities over profits.
- UN Day: World Day of Social Justice (February 20)

March: Celebrating Women in African Philanthropy

- Celebrating Women in African Philanthropy means recognizing the power of collective voice and action.
- Every voice matters in African philanthropy. Generosity knows no gender. Let's ensure that all voices are heard and respected.
- Innovation is the key to unlocking Africa's potential. Let's embrace change and discover new ways to give
- UN Day: International Women's Day (March 8)

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April: Celebrating the power of African Giving

- Celebrating the power of African giving is not only about recognizing the power within each of us, but also about interrogating the dynamics that shape how resource mobilisation, distribution and spending impact the possibilities of transformative change.
- African philanthropy prioritises agency. It is the capacity of individuals and communities to act independently and make their own choices.
- At the intersection of giving and power, philanthropic practices are a tool for justice, equity, creativity, and ensures that value is also placed on non-financial resources and assets including knowledge, networks and trust.
- The act of giving is an act of power! We honor African institutions that use their power to inspire others instead of mimicking narratives and strategies that are deemed more comfortable to externals and with limited developmental impact.

May: Celebrating Africanness

- Celebrating our rich cultures, identities, unique heritage, natural resources that shape our identity and showcase resilience. Our strength lies in our diversity.
- Africans hold the solutions to Africa's challenges; whose lived experiences, knowledge, creativity are addressing systemic issues on the continental.
- Nurturing the strength of our networks, pan-Africa organizing harnesses our strength in collectiveness and unity.
- UN Day: Africa Day (May 25)

June: Celebrating the African Child

- Celebrating the African child means advocating for basic rights, ensuring access to services and providing supportive environment to enable their growth and prosperity.
- Investing in an African child is a powerful act of philanthropy, as it provides the foundation to cultivate a healthy generation of leaders.
- Including everyone in the African philanthropy conversation, enable collective solutions that work for all including children from all walks of life.
- Day of African Child (June 16)
- UN Day: World Refugee Day (June 20)

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July: Celebrating Collaborative Approaches

- Celebrating the power of collaboration that promotes inclusivity and innovation in driving change. Let's leverage our collective voice and action to unlock the potential for African philanthropy.
- Effective African philanthropy thrives on collaboration, bringing together communities, diverse civil society actors, and key stakeholders to address systemic challenges and co-create solutions for sustainable development.
- Legacy is about continuity. We need to invest in collaborative leadership that transforms Africans through philanthropy.
- UN Day: Nelson Mandela International Day (July 18)

August: Celebrating African Youth

- Celebrating African youth highlights the power of young people in African philanthropy. Let's create spaces for youth to lead and inspire change in communities.
- Young people are the heartbeat of change. Let's engage them as they take the lead in sustainable growth and development
- Our legacy will be reflected in the actions of those who come after us. Let's embrace intergenerational engagements in African philanthropy to foster cross sharing of knowledge and wisdom.
- UN Day: International Youth Day (August 12)

September: Celebrating Social Justice Philanthropy

- Celebrating social justice philanthropy means providing more and better resources including funding that focuses on the root causes, not only symptoms, of social, economic, and environmental injustices.
- Making grants and philanthropic contributions that work for structural and systems change to increase opportunities for the most underserved and marginalized communities.
- Mobilizing funding whose explicit goal is lasting impact, that attempts to rectify or erase the social, economic and political inequalities. Let's avail funding which welcomes new practices and innovations that promote justice.

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October: Peace and Security

- Building peace starts with us. Let's commit to listening, understanding, and engaging with our communities through African philanthropy for a more secure future."
- In unity, there is strength. Let's come together through African philanthropy to foster peace and security in every corner of our communities.
- Let's turn our intentions into actions. The path to peace requires us to actively seek solutions through African philanthropy initiatives and collaborate with one another.
- UN Day: International Day of Peace (September 21)

November: 16 Days of Activism Against Gender-Based Violence

- Together, we can break the silence. Let's raise our voices through African philanthropy for those who cannot and stand firm against gender-based violence
- Empowerment is key to resilience. Let's support African philanthropy initiatives that uplift and protect the rights of all individuals, regardless of gender.
- Change begins with awareness. Let's educate ourselves and others through African philanthropy on the importance of gender equality and the fight against violence.
- Sixteen Days of Activism (November 25 – December 10)

December: Reflections

- Reflecting on our goals means celebrating not just the successes, but also the lessons learned along the way.
- Philanthropy is a journey of continuous learning. Let's reflect on our goals and commit to evolving our strategies in response to the needs and aspirations of those we serve.
- As we conclude this year, let us look forward with renewed determination to harness the power of African philanthropy, and creating pathways for sustainable development.
- Holiday Seasons – New Year compliments.